

Used recycled corrugated cardboard material and exported printing oil, the point of sale display stand is full green and eco friendly.

With unique design of this point of sale display stand, it is very easy to be assembled which can be ensured within 3 minutes of setting up for each stand.

Our unique design products have garnered the praise and endorsement in the world including Fortune 500 companies and national retailers like Wal-Mart, Carrefour, Disney, Vodafone, Max Factor, Nivea, Nerf etc. We are confident that our services will surpass your expectations.

We never stop finding better ways to catalyze client's sales. Whether you are a start-up company looking for your first store display, or a large retailer looking for a experienced partner with years of in-store expertise, WOW Display now is at your service to build your brand and elevate your product's value.

## PRODUCT ADVANTAGE



There are 5 advantages that point of sale display stand has:

1. Cost-saving, recyclable, waterproof, practical
2. Unique, easy to catch customer's eyes, create great sales volume
3. Light weight, easy to assembled
4. High bearing degree, High capacity
5. Usage : cardboard display put in supermarket,exhibition,shopping mall

## PRODUCT INFORMATION



Details of point of sale display stand are:

<i>Item No.</i>	FSDU-1476
<i>Dimensions</i>	520*260*1620mm(can be customized)
<i>Material</i>	350G artpaper + B flute
<i>Printing</i>	4C CMYK offset printing.
<i>Surface treatment</i>	High glossy finish
<i>Accessories</i>	Plastic Hooks
<i>Package</i>	Flat pack, 5 display per shipper carton
<i>Sample charge</i>	No.
<i>Sample time</i>	1-2 working days
<i>Production lead time</i>	10-12 days

# PRODUCT INFORMATION



Established in 2010 and witnessing 9 years of consistent growth as a business, WOW Display has flourished as a producer of in-shop brand communication tools and cardboard displays. Through our merchandising support to Walmart, Costco, P&G, Kinder, Nivea and so on famous brands, We helped many a brands improve their presence & sales in the global market.

WOW Display has a wide range of her POS display line, from temporary to permanent material as well as variety of designs, such as counter displays(CDU), dump bin, floor displays(FSDU), pallet displays, hang sell display, sidekick display, hook display and so on.

So far, WOW owning her full set of production lines including printing, die cutting, gluing, mounting and packaging machine, so, all your work will be run in house, which will ensure the lead time

Our mission is to make the display and provide the service that will give you a "WOW"!



# CERTIFICATIONS



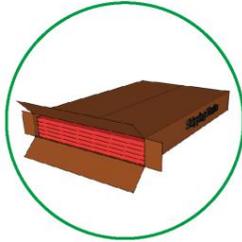
- Wow was born with an outstanding design team.
- Passing the factory inspection of Disney and ISO9001 in 2011
- Passing the factory inspection of Wal-Mart in 2012



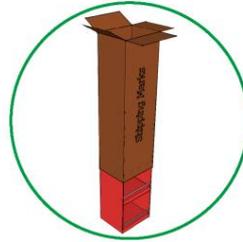
## PACKAGING METHODS



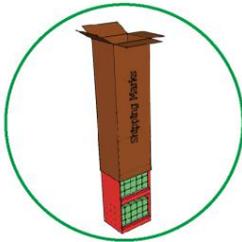
Individually Packaging



Bulk Pack



Semi-Assembled Pack



Fulfillment Pack



Pallet



Palletised Load

## ORDER PROCESS



Sourcing



3D Design



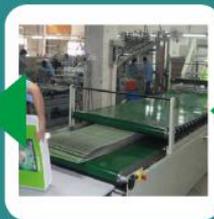
Prototype



Sample Shipment



Die-Cutting



Coating



Laminating



Printing



Gluing



Packaging



QC Inspection



Shipment

## ADVANTAGES

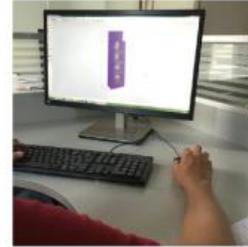


### 1. FREE SAMPLE

To ensure the mass production quality, WOW is born with a team of prototyping, provide all samples with zero charge.

### 2. FREE 3D DESIGN

To avoid any misunderstanding of communication and give you the better idea of how the display will be like, WOW is pleased to provide the 3D rendering work totally free of charge.



### 3. 8 YEARS EXPERIENCE

Started from 2011, WOW has been specializing in printing and packaging business for 8 years, has a complete production line of all process.



### 4. No MOQ

To help our client growing, WOW is proud to accept the order of 1pcs to start the cooperation.

## FAQ



Q: Could you do point of sale display stand design for us?

A: Yes, we could provide custom services including sizes, printing, logo etc from our clients, as long as they provide available artworks to us. Free design charge.

Q: What kind of files do you accept for printing?

A: PDF, AI, high-resolution PSD or we offer design service for you.

Q: When can I get the point of sale display stand price?

A: We usually quote within 8 hours after we get your inquiry. If you are very urgent to get the price, please call us or tell us in your email so that we will regard your inquiry priority.

Shenzhen WOW Display Industrial Limited

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