



深圳市伟恩包装展示有限公司
Shenzhen WOW Packaging Display Co., Ltd

地址：深圳市光明区公明街道松白路粤华工业园3楼
Add:3/F Yuehua Industrial Park, Songbai Road, Gongming Street, Guangming District, Shenzhen, China,518106
Tel: 0755 2319 7735 Web: www.wowpopdisplay.com www.wowhuojia.com Email: info@wowpopdisplay.com



Walmart Back To School POP Pallet Display

WOW is located in Shenzhen Guangming New District, a paper display shelf company, WOW adhere to the most favorable price to our customers. WOW's design has always been about providing the most professional advice based on what customers like. The purpose is to make our new customers like it and ensure the quality of structure and other aspects, which we are very strict control.

The principles of cardboard display visual merchandising:

1. Correctly match the price tag

The correct price tag allows customers to better understand the price of the product and further clarify the purchase intention. Therefore, when displaying snack products, you must pay attention to correctly matching the price tag with the corresponding product, so as to avoid unnecessary price disputes and make customers feel distrustful.



2. Different categories should be separated

Different brands, different packaging, and different types of snacks should be placed separately to make the supermarket shelf display more orderly. For example, puffed food and candy should be separated; bottles and bags should be separated; large brands and small brands should not be placed on the same layer of supermarket shelves.



3. Don't waste the gold display space

The gold display position is located in the middle of the supermarket shelf, which is a parallel position of the customer's line of sight. When displaying, large packages should be placed on the lower shelf; small packages should be placed on top; low margins should be placed in the corners. Don't waste the gold display space.



4. Choose the right display method

Different products are displayed in different ways. Wrong display will not only make supermarket shelves disorderly and disorderly, but also affect customers' access, thus affecting product sales. Only by mastering the correct display method can the product maximize its sales value.



Product Information:

Item No.	FSDU-20010
Dimensions	1220*1020*1600mm(can be customized)
Material	350G artpaper + B flute
Printing	4C CMYK offset printing
Package	Flat pack, 1 display per shipper carton
Surface treatment	High glossy finish+ spot UV

Usage	Exhibitions, Supermarkets, Chain stores, Shops, Advertising and Promotions
Production lead time	10-12 days
Sample time	1-2 working days
Accessories	Price tag holder; metal bars, foam header.
Sample charge	No
Port of Loading	Exporting port is Shenzhen



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CUSTOM RETAIL DISPLAYS SOLUTION

Custom Design | OEM & ODM Production | Consultation | Cardboard



Snacks & Food

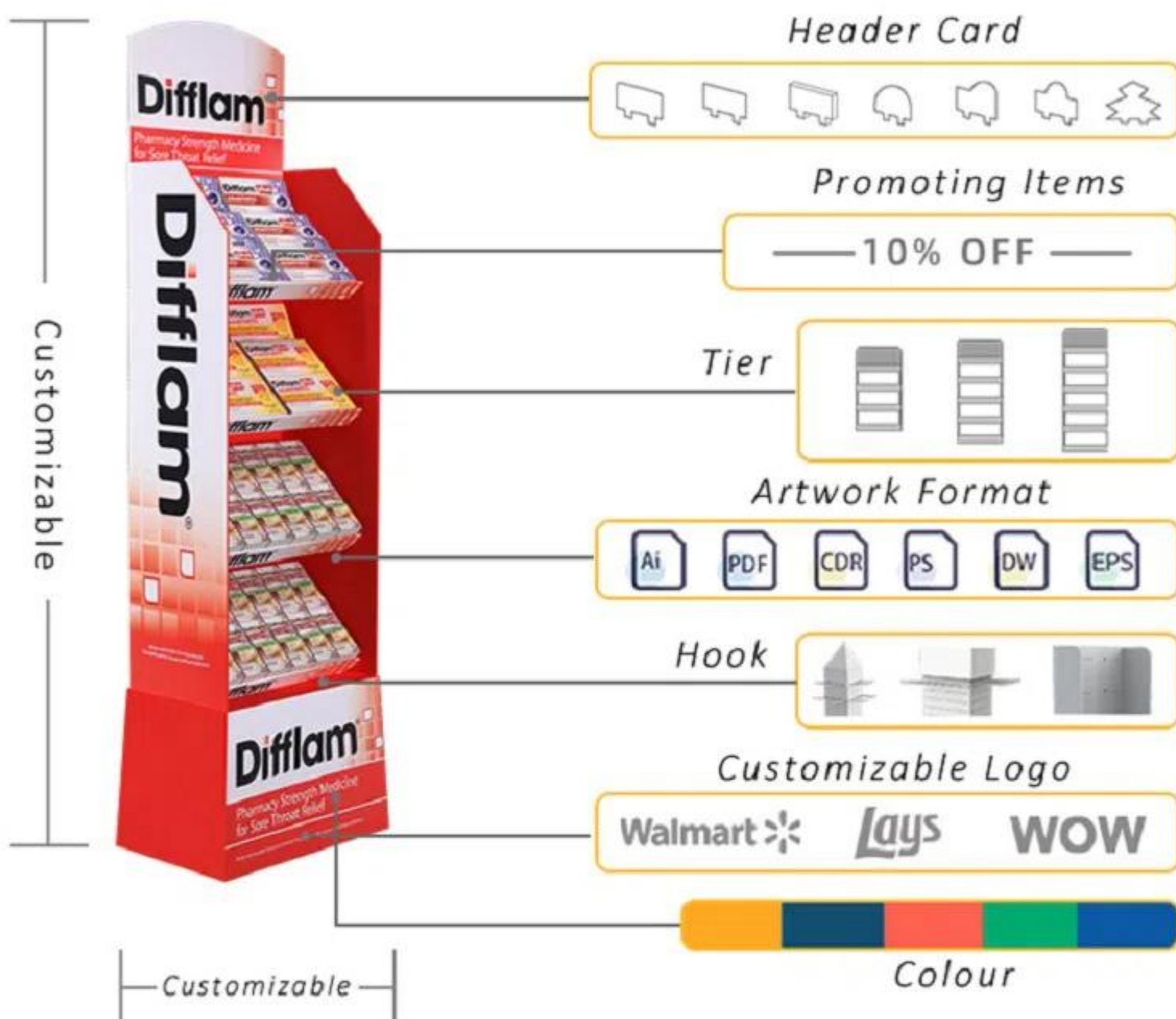
Candy

Cosmetic

Daily Necessities

Toys

Others



CUSTOM CARDBOARD POP/POS DISPLAY RACKS CREATE VALUE FOR THE BRAND



Retail Floor Display



Hook Display



Pallet Display



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Shipper Floor Display



Tiered Floor Display



CDU

APPLICABLE INDUSTRY



Snacks & Food Display



Apparel Display



Toy Display



Gift Display



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Commodity Display

Drinks & Wine Display



Electronics Display

Mobile Accessories Display



Cosmetics Display

Sunglasses Display



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SOME BRAND CASE



Nestlé



NIVEA



JBL



Colgate



Extra



FERRERO ROCHER

Kinder



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COMPANY PROFILE



Established in 2009 and witnessing 12 years of consistent growth as a business, WOW Display has flourished as a manufacturer of in-shop brand communication tools and merchandising displays. Through our merchandising support to Walmart, Costco, P&G, Kinder, Nivea and so on famous brands, we helped many brands improve their presence & sales in the global market. WOW Display has a wide range of POS display line, from temporary to permanent material as well as variety of designs, such as counter displays(CDU), dump bin, floor displays(FSDU), pallet displays, hang sell display, sidekick display, hook display and so on.

So far, WOW owning full production lines including printing, die cutting, gluing, mounting and packaging machine, all process are run in house, which secure the lead time and quality. Besides, WOW Display passed the ISO9001, SGS FSC in 2012, audited by Walmart in 2015, Disney in 2016 and awarded POPAI Asia in 2019.

WOW has helped thousands of businesses worldwide achieve great packaging through our specialized service. We do our best to help our clients go above and beyond to exceed expectations that ultimately impress their customers!

Our mission is to make the display and provide the service that will give you a "WOW" !





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DISPLAY ADVANTAGES

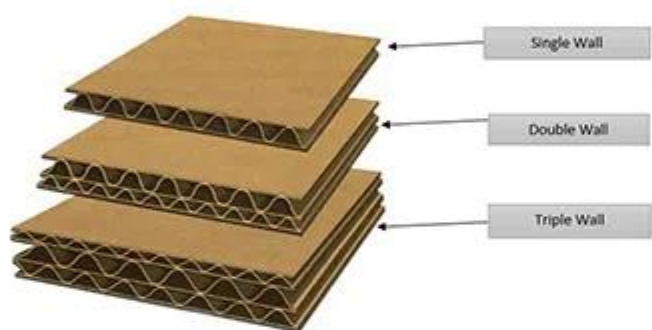


01

100% Customization
Including structure, size, printing, lamination, etc.

02

Offset Printing
4C CMYK offset printing + high glossy/matt lamination.



03

100% Green Material
Whole display is made out of recyclable cardboard material

04

Competitive Price
WOW control full production lines in house which secure favorable prices & high quality.



05

Strong & Sturdy
Apply great design to reinforce whole stand to ensure loading capacity 30+ per shelf.

06

Fulfillment Service Available
WOW is able to help you to load your products into display stand before shipment.





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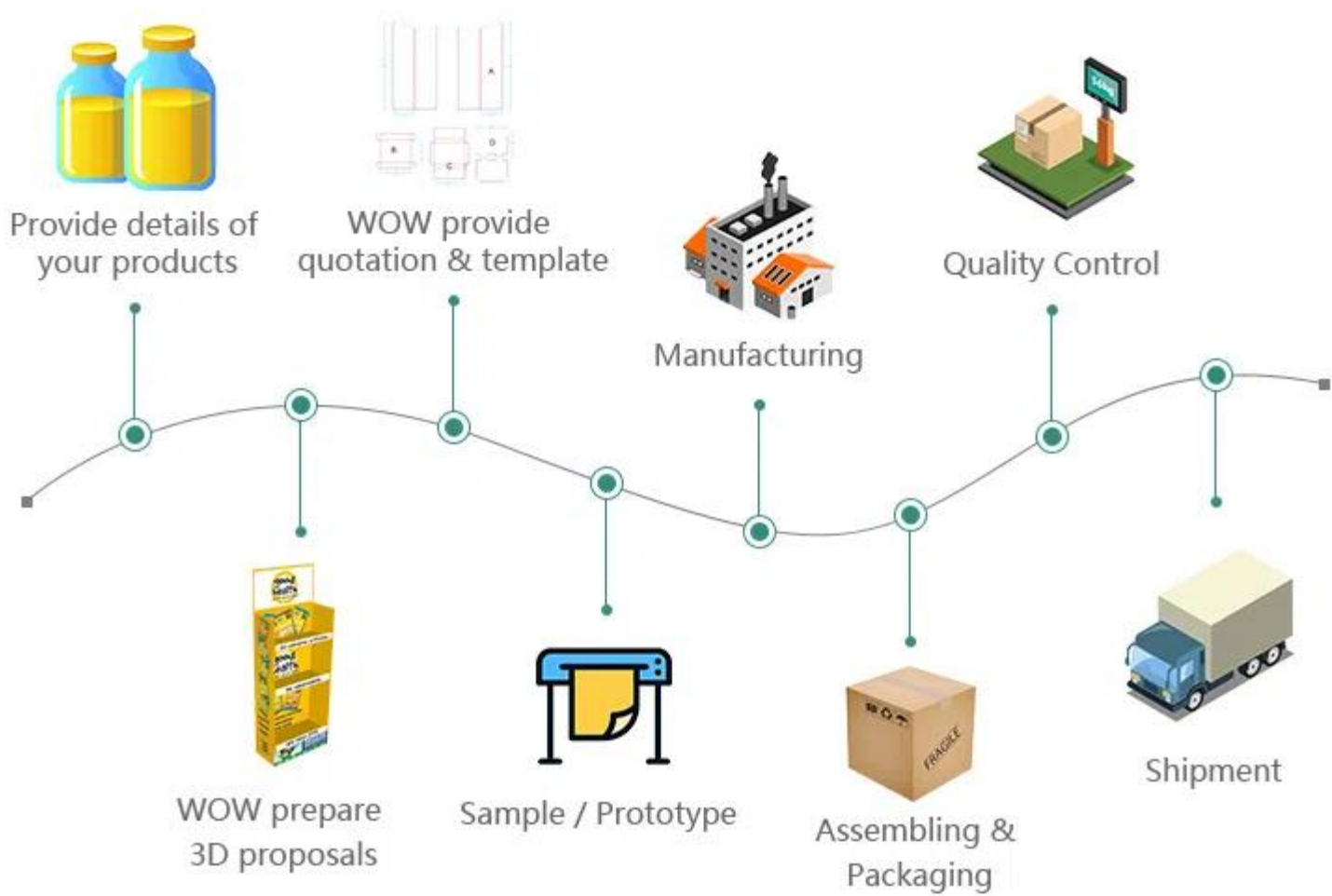


ORDER PROCESS

Artwork Ready:



No Idea:



Packaging & Shipping

PALLETIZE

- **Palletize:** Pack each components on pallet, so clients can unpack and assemble the displays in the warehouse easily, it helps client to save lots of packing cost in the mean time.



FLAT PACK

- **Flat-pack:** To pack 1 or several sets of displays into one carton with assembly instruction sheet. Normally the assembly time is about 2-7 minutes for clients.



CO-PACK



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CUSTOMER REVIEW

G*****o
United States

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Very satisfied** (5 stars)

31 Mar 2021



Offset Printing Cardboard Display Shelf for Cosmetics...

★★★★★

I loved my display! It was perfect and very easy to put together!

0



Whitney Wu

Shenzhen Win Packaging Display Co., Ltd.

31 Mar 2021

Thank you for your support and love to our WOW, we will continue to work hard and look forward to our next cooperation.)

J*****
United States

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Very satisfied** (5 stars)

30 Mar 2021



POP Up Cardboard Liquor Bottle Display Stand, POS ...

★★★★★

perfect and fast service thank you

0



Allen Wu

Shenzhen Win Packaging Display Co., Ltd.

02 Apr 2021

Thank you so much friend, hope we will work on your next project soon. :)

L*****
United States

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Satisfied** (4 stars)

05 Jan 2021



2019 Promotion Lip Gloss Cardboard Display Retail DI...

★★★★★

I really like my eyelashes box very beautiful

0



Emma Zeng

Shenzhen Win Packaging Display Co., Ltd.

05 Jan 2021

thank you dear, looking forward to working with you in the future :) Have a good time

T*****s
United States

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Acceptable** (3 stars)

23 Dec 2020



Hot Sale Customized Cardboard Hook Floor Display S...

★★★★★

I love my display it's perfect!!!

0



Emma Zeng

Shenzhen Win Packaging Display Co., Ltd.

16 Dec 2020

Hi dear, very sorry take this inconvenience for you, we confirmed the order on 6th, 7th finished the sample and took pictures to confirm, then we packed and checked shipping, but because this month, the new year is coming, many airlines are full, so we talked the shipping cost can't OK...
[Read more](#)

D*****t
Australia

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Very satisfied** (5 stars)

20 Oct 2020



Holiday Promotion Customized Countertop Paper Dis...

★★★★★

the most wonderful people to work with. so helpful and always produce the best quality products.. so many thanks ☺☺

0



WOW Recyclable Material Cardboard Corrugated Pap...

★★★★★

love all my cardboard packages from these guys. wonderful work. wonderful kind people.

0



Free Standing Customized Cardboard Hanging Displa...

★★★★★

very satisfied

0

A*****a
United States

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Very satisfied** (5 stars)

06 Apr 2021



Point of Sale Custom Cardboard Display for Make Up

★★★★★

Emma was great! very fast!
they came out better than I expected!
thank you!

0



Emma Zeng

Shenzhen Win Packaging Display Co., Ltd.

06 Apr 2021

thank you dear



Custom Retail Store Floor Standing Cardboard Displa...

★★★★★

highly recommend! Emma and her team are trustworthy! my order came out better than expected!

0



Emma Zeng

Shenzhen Win Packaging Display Co., Ltd.

06 Apr 2021

thanks for your comments dear.



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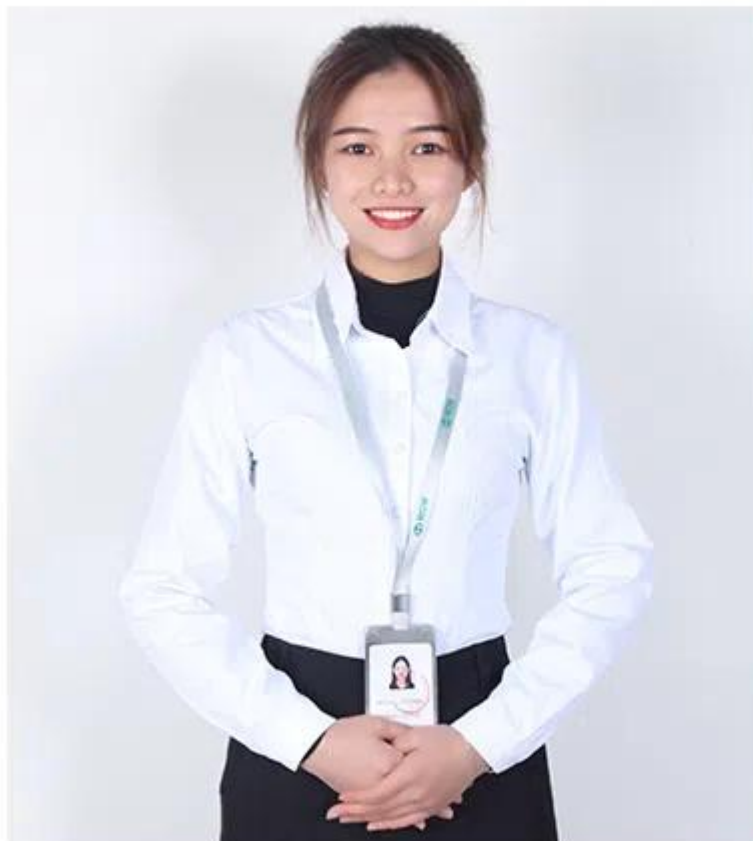
OUR TEAM



CERTIFICATES



CONTACT US



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+86 186 7564 6976

info@wowpopdisplay.com

+86 755 23197735

FAQ



Q1: Can I have a custom designed and made pallet display?

A: Yes. As a professional manufacturer we will design and produce the products based on different customer's needs. All of our displays and boxes are custom made based on your artwork and display need.

Q2: Is there a minimum order requirement?

A: Due to the high machine set up cost and shipping freight, we do not accept too small orders. Our minium order quantity is 50pcs.

Q3: Can I get a sample?

Mob/WhatsApp/Wechat: +86 186 7564 6976 Web: www.cardboard-display-stand.com Email: admin@wowpopdisplay.com



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A: Yes, on some stock items freely, the freight cost of samples will be collected on your side. We can also make sample with customized design but client needs pay some sample fee.